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Inspiring stories for modern business

# NORTH EAST PARTNERSHIP & MARKETING MANAGER MAGAZINE

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# JOIN OUR TEAM

## Partnership and marketing manager

### North East Times

### Competitive salary – based on experience

Are you a creative, ambitious and experienced marketing or business development professional looking for a new challenge? We are recruiting for a partnership and marketing manager to join the team at North East Times.

#### ▶ About North East Times

Five years ago, North East Times relaunched with a new perspective, a new team and a new direction. Since then, we have celebrated individuals, companies and organisations that are making an impact on the regional economy.

And while we will continue to do this, we feel it's time to move the conversation on.

We now have an evolving strategy for the next chapter of North East Times, and we are looking to recruit to our team to support this.

#### ▶ About the role

As partnership and marketing manager, you will drive compelling campaigns using data, insight and content. You will work with the team to curate and implement print and digital marketing strategies that deliver impact for clients.

You will be responsible for managing client relationships and communicating the needs of the client, to provide strategy and direction on delivery.

You'll be responsible for monitoring and analysing market trends to help you stay on track with the latest developments to continue to demonstrate value for clients.

We will expect you to take an active role in working with the team to identify, develop and maximise new opportunities based on the competitor landscape, and the marketing objectives of partners and clients.

#### ▶ What are we looking for in a candidate?

- A driven and ambitious team member who will be confident in bringing new ideas to the table and challenge the status quo of print.
- The resilience to bounce back from challenges and use this as fuel to improve ideas.

- A strategic thinker, with experience planning and delivering fully integrated campaigns that cover a variety of platforms and channels.
- A confidence in managing an exciting and growing portfolio and building relationships with clients and stakeholders.
- An ability to articulate our vision and plans in a way that resonates with our readers, clients and partners.
- Experience in working with budgets and managing project plans to deliver campaigns.
- A keen eye for detail, and the ability to identify new opportunities and ideas.

#### ▶ Requirements

Sound like something you'd love to do?

The ideal candidate will have a minimum of three years' experience leading a client portfolio in an agency team, or have relevant in-house marketing manager experience, ideally with expertise in business development and account management.

You will be working in a small supportive team, who all have an equal responsibility to deliver a voice for the North East.

We would like to hear from anyone who thinks they could bring new ideas and enthusiasm to the future of North East Times.

#### ▶ How to apply

Please email your CV and responses to the below questions to – [chloe@netimesmagazine.co.uk](mailto:chloe@netimesmagazine.co.uk)

- Discuss a time you have been challenged, and how you overcame the obstacles?
- What's the last thing you learned?
- Describe a time when you took an existing practice, and used your creativity to make it better?

**DEADLINE  
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# NORTH EAST TIMES MAGAZINE

*Recruitment*

*March 2021*